

EXAMPLES OF WHAT WORKS

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A woman with a natural lead in the Left Frontal, Jung's thinking type, will be energized by any job which gives her lots and lots of opportunities to set goals and subsequently make logical decisions in which she is identifying **key variables**, evaluating and weighing their impact and making strategic and operational decisions which allow her to achieve success by implementing and testing her selections to achieve her **targeted goals**. If she is more introverted, she will enjoy doing this in a research or scientific setting – one in which she is allowed to work in quiet environments, that are largely competition and noise free – as a research scientist or financial analyst. If she is more extraverted she will enjoy doing this in a highly competitive environment, with 'noise', crowds and pressure – as a manufacturing executive or manager, or possibly as an entrepreneurial executive who is leveraging a product invented by someone else.

A woman with a natural lead in the Right Frontal, Jung's intuitive type, will be energized by any job which gives her lots and lots of opportunities to perceive patterns or trends, working with the big picture, and subsequently make creative breakthroughs using her imagination, vision and metaphoric gifts to synthesize, invent or discover ideas or products which she can use to inspire others to make changes, to achieve a vision. If she is a natural intuitive, doing the impossible, identifying and solving problems, which have never been solved, will bring out the best in her. If she is more introverted, she will enjoy doing this in a research or scientific setting – one in which she is allowed to work in quiet environments, that are largely competition and noise free – as a research physicist or chemist or strategic economist or futurist in a think tank. If she is more extraverted she will enjoy doing this in a highly competitive environment, with 'noise', crowds and pressure – as an entrepreneur – founding her own company, using her own ideas and inventions, working as a turn-around specialist, a commission sales professional selling high ticket items, or Real Estate Developer.

A woman with a natural lead in the Right Basal, Jung's feeling type, will be energized by any job which gives her lots and lots of opportunities to build and sustain harmonious connections with others, to build communities and subsequently to make feeling based decisions to connect more, build trust, help and heal others (e.g. people, children, animals, plants). If she is more introverted, she will enjoy doing this in a quiet setting – one that is free of competition and noise, one which doesn't try to force people, or nature – as a gardener, an artist, a musician, interior decorator, spiritual counselor. If she is more extraverted she will enjoy doing this in a highly competitive environment, or one with 'noise', crowds and pressure – sales clerk in a busy store, as a receptionist in a busy office, an elementary school teacher.

A woman with a natural lead in the Left Basal, Jung's sensation type, will be energized by any job which gives her lots and lots of opportunities to perform known routines and subsequently to serve as a procedural expert working with concrete objects regularly implementing procedures and achieving established objectives set by others. If she is more introverted, she will enjoy doing this in a quiet setting – one that is free of competition and noise, one which doesn't try to force people, or nature – as a book keeper, a data entry person in a small office, the stock or inventory person working for a small business or working the night shift when it is quiet. If she is more extraverted she will enjoy doing this in a highly competitive environment, with 'noise', crowds and pressure – as an assembly-line worker in a noisy manufacturing operation, or later in life, as the owner of a franchise.