
CONSULTANTS USE THE BTSA TO MAKE A DIFFERENCE

Ruby Jung; Matthew Coleman

Skilled professionals and facilitators use the Benziger Breakthrough to make a difference in a variety of practical ways.

The specific ways in which they use the eBTSA and Benziger depend on their own prior training, experience and skill package. For example, the BTSA has potential use for:

- orientation
- team selection
- team building
- delegation
- coaching
- career counseling

Those who have lots of experience in team building and organizational development apply it in ways that leverage their existing skills and areas of expertise. Those that do not have these skills, but have experience and training in coaching use the BTSA in ways that match their existing skills. The BTSA makes each more powerful.

To learn more about how the BTSA and eBTSA can be used by you, your organization or company, call or e-mail [Dr. Benziger](#) or a practicing [KBA Licensee](#).

Please review KBA, LLC's Policy Statement on [using the BTSA in hiring](#).

